



Dear Food Friend,

Can you believe Farmshed is 10 years old! Some of Farmshed's first events date back to 2007. However, the first executive director was hired and the official non-profit status took place in 2012. No doubt things have changed. This change has been healthy and enabled Farmshed to progress work in creating a vibrant community! By following this we invite you to see how your generosity has served us in 2022, and your continued generosity will help 2023 be another step forward in nurturing our local food scene.

Since 2020 we have been working on analyzing the Frozen Assets program through a Buy Local Buy Wisconsin Department of Trade and Agriculture. With the help of the Farmers Union, Food Finance Institute and the flexibility and perseverance of staff and UWSP interns we are beginning the process of disseminating the information we have learned. To say the least, we are excited to see how Farmshed can begin making the program services more accessible to all farmers and begin exploring a wide variety of products for an established increase in farm revenue.

The greenhouse has always been a pinnacle of Farmshed and a highlight of our downtown area. This year we had a few key milestones to celebrate. First, the Growing Collective facilitated their first ever week long sale! Farmshed was also able to answer the needs of some small businesses and opened its greenhouse to year round use. It was a pleasure to have Bloom Brothers Hemp (who can be found at the farmers market) growing all summer and through October. We also welcome Produce Point and their "greenhouse inside a greenhouse" as they will be piloting hydroponic growing year round. I have been told this concept and function of the greenhouse has been the goal from day one. It is great to bring it full circle through incubating new small businesses.

Farmshed's stance on our community's health equity, remains focusing on increasing access to locally sourced whole foods, and ensuring people are being empowered through culturally responsive, high quality whole foods. We find ourselves engaged with Aspirus, Delta Dental, Marshfield Hospital and The Aging and Disability Resource Center system in ensuring aggregation of local food happens and finds its way into our county's most vulnerable. It has been nothing but fun to work and activate parts of the Central City Market to maximize the access through their unique facility.

Today we are asking you to help us reach our goal of \$10,000.00 by December 31st. With your help the board of directors will be able to kick off 2023 by addressing the resources needed for community connection and education, entrepreneurial support, increasing farm revenue and ensuring we all get to eat local food.

With much appreciation,

The Central Rivers Farmshed

